

GCSE Media Studies

OCR Media Studies (Code: J526)

Overview

GCSE Media Studies is an exciting and innovative course choice for KS4. You will analyse, plan and produce a range of media texts from the TV, film, music, radio, newspaper, magazine and gaming industries. This course will help you:

Develop critical thinking, analysis and decision-making skills

Develop appreciation and critical understanding of the role of the media in daily life

Combine practical and theoretical knowledge and skills through creative application



What will I learn?

At GCSE there are two Controlled Assessment Units and one Examination Unit to complete, which provide an integrated and complementary study of the media.



Unit B321 (The Individual Media Studies Portfolio)

This is a Controlled Assessment unit that is internally assessed and externally moderated. Candidates produce an individual portfolio containing an assignment, production exercise and a planning and evaluative commentary based on at least two media texts from a selection of set tasks. This assignment is a comparative study.

Unit B322 (Textual Analysis & Media Studies Topic – Print)

This is an examinable unit where candidates in Section A analyse and respond to an unseen print extract (Lifestyle Magazines). In Section B, candidates answer questions based on Audience and Institution through the study of Television Comedy and/or Radio Comedy.

Unit B324 (Production Portfolio in Media Studies)

This is a Controlled Assessment unit that is internally assessed and externally moderated. Candidates can either work individually or in groups to produce a major practical production from a selection of set briefs. Within this, each individual produces their own evidence of research and planning alongside an evaluation of their finished product.

How will I be assessed?

Unit B321 (Research, Production & Evaluation) – 30% of GCSE

Unit B322 (Section A on Media Representations & Section B on Media Institutions) - 40% of GCSE

Unit B324 (Research, Production & Evaluation) – 30% of GCSE

