

# GCSE Media Studies

OCR Media Studies (Code: J526)

## Overview

GCSE Media Studies is an exciting and innovative course choice for KS4. You will analyse, plan and produce a range of media texts from the TV, film, music, radio, newspaper, magazine and gaming industries. This course will help you to:

Develop critical thinking, analysis and decision-making skills

Develop appreciation and critical understanding of the role of the media in daily life

Combine practical and theoretical knowledge and skills through creative application



## What will I learn?

*At GCSE there are two Controlled Assessment Units and one Examination Unit to complete, which provide an integrated and complementary study of the media.*



### **Unit B321 (The Individual Media Studies Portfolio)**

This is a Controlled Assessment unit that is internally assessed and externally moderated. Candidates produce an individual portfolio containing an assignment, production exercise and a planning and evaluative commentary based on at least two media texts from a selection of set tasks. This assignment is a comparative study.

### **Unit B322 (Textual Analysis & Media Studies Topic – Print)**

This is an examinable unit where candidates in Section A analyse and respond to an unseen print extract (Lifestyle Magazines). In Section B, candidates answer questions based on Audience and Institution through the study of Television Comedy and/or Radio Comedy.

### **Unit B324 (Production Portfolio in Media Studies)**

This is a Controlled Assessment unit that is internally assessed and externally moderated. Candidates can either work individually or in groups to produce a major practical production from a selection of set briefs. Within this, each individual produces their own evidence of research and planning alongside an evaluation of their finished product.

## How will I be assessed?

Unit B321 (Research, Production & Evaluation) – 30% of GCSE

Unit B322 (Section A on Media Representations & Section B on Media Institutions) - 40% of GCSE

Unit B324 (Research, Production & Evaluation) – 30% of GCSE

